

NASA ASTEROID GRAND CHALLENGE VIDEO

Challenge –
Create a suite of
videos that will
inform the public
about its Asteroid
Grand Challenge
(AGC) program

Challenge Cost
\$40,000

Challenge Award
\$20,000

EARLY
SOON
NOW



Results

- Received over 600 ideas which were narrowed down to four possible pitch concepts. Cascadium Pictures of Brooklyn, New York submitted the winning pitch to produce the AGC video.
- Final Video Compilation: www.bit.ly/agc-video